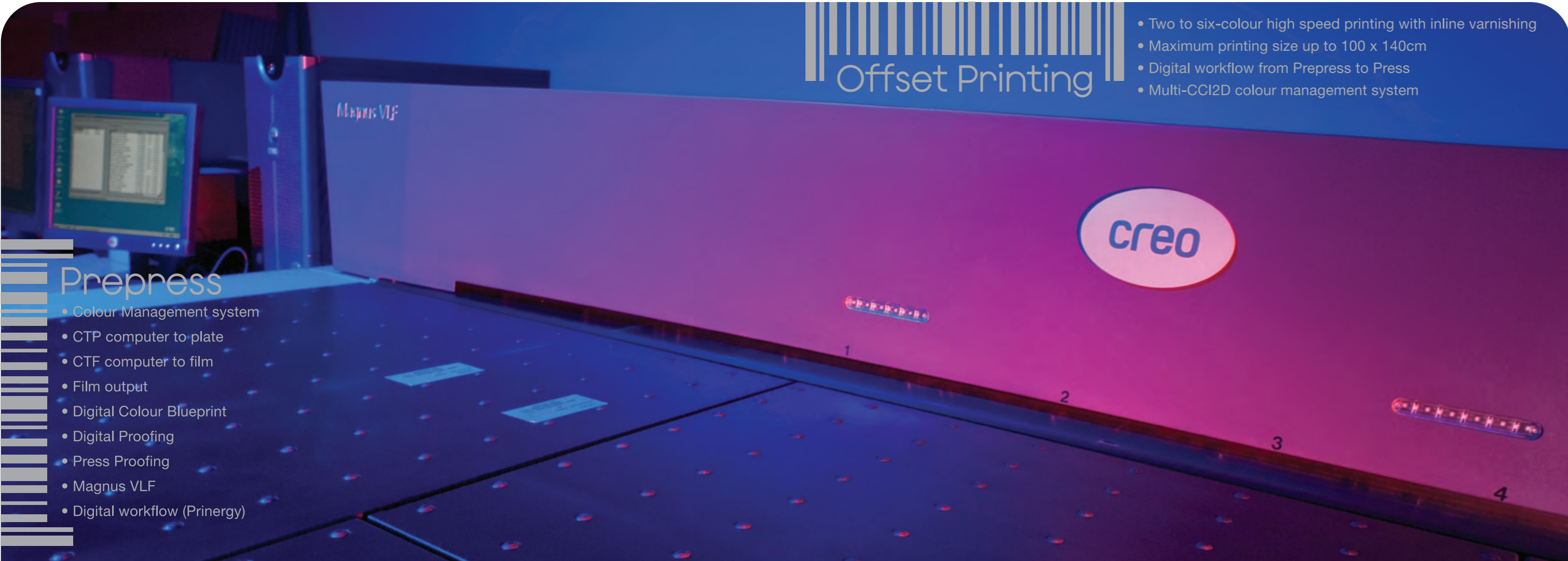




Offset Printing

- Two to six-colour high speed printing with inline varnishing
- Maximum printing size up to 100 x 140cm
- Digital workflow from Prepress to Press
- Multi-CCI2D colour management system



Prepress

- Colour Management system
- CTP computer to plate
- CTF computer to film
- Film output
- Digital Colour Blueprint
- Digital Proofing
- Press Proofing
- Magnus VLF
- Digital workflow (Prinergy)

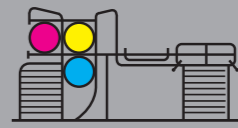


Colour Management. Incorporated with specified requirement of press department, we have introduced various colour management tools to enhance precision and consistency in printing output. Fully utilized both the SpectroScan and ProfileMaker Pro, we have made remarkable achievements in creating the ICC Profile and customized the profile of digital printer according to our workflow requirements. ICC Profile enables printing colour consistency from the start of colour digital proofing, press proofing to bulk printing.

Quality. There are 8 highly experienced engineers and employees in the QC department who understand most of the requirements of a wide range of product, and work closely with each others to monitor and maintain the production with the best and consistent quality.

Precise printing. It ensures colour consistency seriously to articulate a formal brand integrity guarantee that it will make to customers right at the start of our relationship. Insisting on precise printing, our managing director believes that with our skills and experiences as a packaging printer for many years, the application of the latest colour management tools and the strong relationship with precise ink suppliers, we are confident to offer you the highest quality multi-faceted printing service.

We make products perfect, keep quality in heart.



新世界彩色印刷有限公司
NEW WORLD COLOUR PRINTING CO., LTD.
<http://www.nwcp.com.hk>

since 1974

No job is too small, or project too challenging.

Our experienced account managers focus on offering support service, and here are some of our existing customers say about our service:

- They are not just number at precision.
- They help us save cost in reducing paper use in packaging.
- Their service and precision helps to reduce risk and get the right product at the right time.

New World Colour Printing Co. Ltd. is one of the leading printers in HK and China region specialized in Packaging. Founded in 1974, our mission has always been simple: To delight our customers with the fastest, precise, and most reliable way to print, manage, and distribute paper products.

Our product range continues to grow concurrently with customers demands, such as books, paper bags, box packaging, card games, etc.

For more details, please feel free to email us or visit our website: <http://www.nwcp.com.hk>



Environmental Protection. As a manufacturer, we accept wholeheartedly our social and moral responsibility on environmental issues and have put in place positives and initiatives to reduce our impact on the environment.

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